

Eastern States Building Officials Federation

63rd Annual Educational Conference

Hilton Long Island/Huntington

April 1-4, 2012

October 1, 2011

www.esbof.org

Re: Sponsorship Opportunity for ESBOF 2012

The Eastern States Building Officials Federation (ESBOF) is an organization comprised of code officials from Connecticut, Maine, Massachusetts, New Hampshire, New Jersey, New York, Rhode Island and Vermont. We are actively engaged in enforcing, administering and/or formulating laws and ordinances relating to the construction, maintenance and use of buildings and structures. Our mission is to provide education, fellowship and mutual understanding among our members and to foster cooperation between municipal officials and others directly or indirectly involved with the building industry. The Federation also gives educational scholarships to help train our next generation of leaders.

In 2012 the Federation will hold its 63rd annual conference on Long Island at the Hilton Long Island/Huntington. The conference will combine a full complement of accredited educational training for code and fire officials, design professionals and members of the building trades. There will be an exhibitors expo and a companions program utilizing the area's unique assets.

Some of the many benefits of being a part of the ESBOF conference include:

- Positive exposure to an important audience in the building construction industry - building safety, fire prevention and design professionals
- Increased recognition of your company brand, products and services
- Opportunities to network with new contacts

Attached please find an outline of our sponsorship opportunities for your consideration along with a Sponsor Registration form. Position your company as a leader in the code enforcement industry by participating in the Eastern States Building Officials conference program. We hope you will join us in supporting this year's conference!

On behalf of ESBOF, I thank you in advance for your consideration and support.

William D. Gregory
President

“The Man Who Stops Learning Today Is Uneducated Tomorrow” Newton D. Baker



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ESBOF 2012

63rd Annual Educational Conference

Sponsorship Opportunities

<p>Diamond Sponsor - \$3,000 (one available)</p>	<p>Complimentary 10' x 10' booth space including 1 skirted table and 2 chairs Full page ad in the conference program 2 complimentary tickets to Annual Banquet on Tuesday, April 3rd Your full color advertisement/logo on guests' hotel key cards Sponsorship recognition on all conference signage</p>
<p>Platinum Sponsor - \$2,000</p>	<p>Complimentary 10' x 10' booth space including 1 skirted table and 2 chairs Full page ad in the conference program 2 complimentary tickets to Welcome Event/Dinner on Sunday, April 1st (offsite) Sponsorship recognition on all conference signage</p>
<p>Gold Sponsor - \$1,000</p>	<p>Complimentary 10' x 10' booth space including 1 skirted table and 2 chairs Half page ad in the conference program One complimentary lunch on Monday, Apr. 2 OR Tuesday, Apr. 3 Sponsorship recognition on all conference signage</p>
<p>Silver Sponsor - \$500</p>	<p>One skirted table with 2 chairs in the exhibit hall Quarter page ad in conference program Sponsorship recognition on signage at refreshment break location</p>
<p>Bronze Sponsor - \$300</p>	<p>One skirted table with 2 chairs in the exhibit hall</p>
<p>Conference Bag Sponsor - \$1000 (one available)</p>	<p>Your company logo (one color; one side) on conference bags</p>
<p>Lanyard Sponsor - \$1000 (one available)</p>	<p>Your company logo (one color) on conference lanyards</p>
<p>Program Sponsor A - \$500</p>	<p>Full page (8.5 x 11) ad in conference program</p>
<p>Program Sponsor B - \$300</p>	<p>Half page (8.5 x 5.5) ad in conference program</p>
<p>Program Sponsor C - \$200</p>	<p>Quarter page (4.25 x 5.5) ad in conference program</p>
<p>Program Sponsor D - \$100</p>	<p>Eighth page (4.25 x 2.75) ad in conference program</p>

Artwork Deadlines:

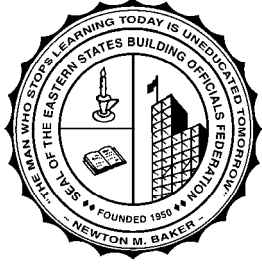
Due date for digital artwork for key cards, conference bags and lanyards is **Feb. 1, 2012**.

Due Date for all camera ready program ads is **March 1, 2012**.

In lieu of a full page ad, you may substitute your own informational flier for insertion in the program packet. To do so, please mail 350 inserts no larger than 8-1/2"x11" to the registrar no later than March 1, 2012.

Mailing Address for sponsor materials:

<p>ESBOF c/o Larry Scorzelli 35 Highwood Ave. Waldwick, NJ 07463</p>
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Sponsor Registration

Conference Date: April 1 – 4, 2012
 Location: Hilton Long Island/Huntington
 598 Broad Hollow Road
 Melville, NY 11747
 (631) 845-1000

Exhibitor Setup begins – Monday, April 2nd at 6:30 am
 Exhibitor Tear down – Wednesday, April 4 at 2pm

Discounted hotel room rate of \$119 single/double may be reserved directly through the hotel. Rate is guaranteed if reservation is made by February 15, 2012. Mention ESBOF 2012 Conference to receive discount at the time of booking.

Sponsorship Level	Quantity	Price	Total
Diamond Sponsor		\$3,000	
Platinum Sponsor		\$2,000	
Gold Sponsor		\$1,000	
Silver Sponsor		\$500	
Bronze Sponsor		\$300	
Conference bags		\$1,000	
Lanyard Sponsor		\$1,000	
Program A – full page		\$500	
Program B – half page		\$300	
Program C – quarter page		\$200	
Program D – eighth page		\$100	
Full meal package (3 breakfasts, 2 lunches, 2 dinners, snacks)		\$200	
Breakfast buffet (per day)		\$20	
Lunch buffet (per day)		\$35	
Banquet ticket (Tuesday evening)		\$65	
		TOTAL	

Company/Organization Name _____

Address _____ City _____ State _____ Zip _____

Contact Person _____ Phone () _____

Email _____ Fax () _____

Please make checks payable to: “Eastern States Building Officials Federation”

Mailing address: ESBOF

c/o Larry Scorzelli
 35 Highwood Ave.
 Waldwick, NJ 07463

Questions? Larry Scorzelli – (862) 881-7179; lscorz@optonline.net
 James Zaconie – (201) 819-7346; jimmyz@optonline.net